



Ecoride Environmental Policy Statement

Ecoride Limited desires to provide effective, sustainable solutions that meet the eco-friendly needs for urban transportation. In our operational activities we give explicit attention to associated economic, social and in particular ecological aspects. Ecoride Limited is a company that endeavours to optimise economic value. Nevertheless, in this endeavour we give explicit attention to ensuring that the environmental impact is kept as small as possible in every stage of our services (i.e. suppliers, fleet management and customers). Concern for the environment and the safety of our employees is the cornerstone of our activities. To that end, Ecoride Limited is committed to the following principles:

Setting and reviewing environmental objectives and targets for our business. Accordingly, the environmental objectives and targets shall be an integral part to our business decision-making process.

Complying with accepted environmental practices, including the commitment to meet or exceed applicable legal and other requirements, to strive for continual improvement in our environmental management system, and to minimize the creation of wastes and pollution. We will, therefore, manage our processes, our materials, and our people in order to reduce the environmental impacts associated with our work.





Ecoride Limited pledges to implement and operate the ISO-14001 Environmental Management System to further enhance environmental performance. Our main objectives and commitments are to:

Refuse:

Avoid purchases of environmental burdensome materials whenever possible.

Reduce:

Reduce waste material.

Reuse:

Reuse waste material when possible.

Reform:

Reuse material in a different form.

Recycle:

Reuse material as resources.

Enhancing the environmental understanding and awareness of our employees and customers through activities such as environmental education and public relations. Our environmental policy will be communicated to all parties interested in the performance of our environmental management system, including the public.

This Environmental policy is documented, implemented and maintained and communicated to all stakeholders.

A handwritten signature in green ink, appearing to read "Noman", is positioned to the left of the text identifying the signatory.

Noman Sultan
Managing Director

Ecoride Limited

Date:14/04/2008

